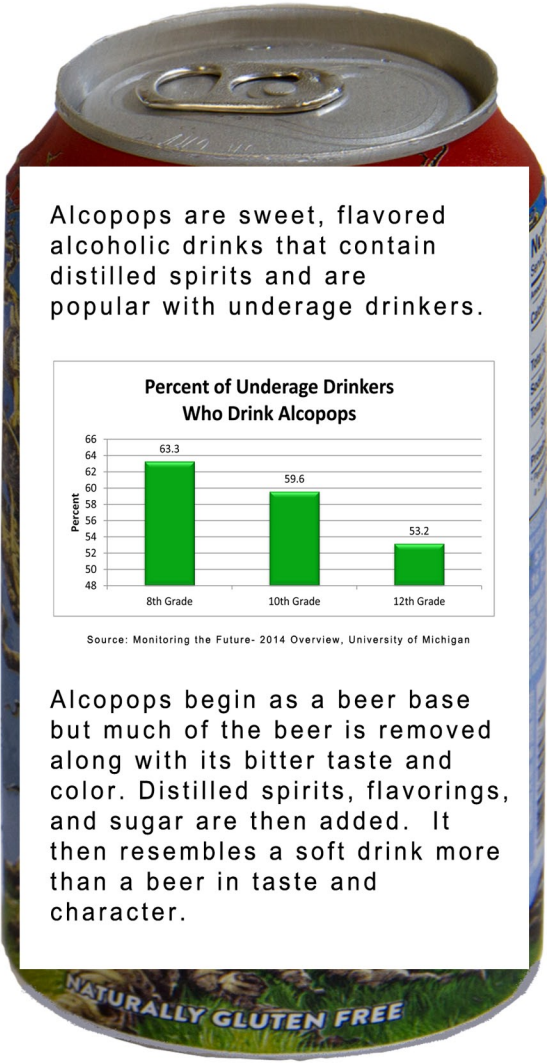
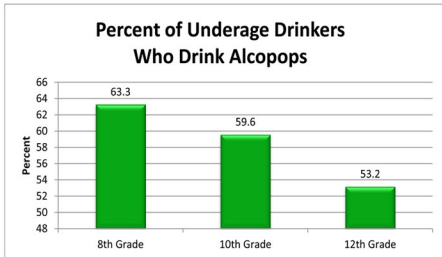


Flavored Alcoholic Beverages

ALCOPOPS

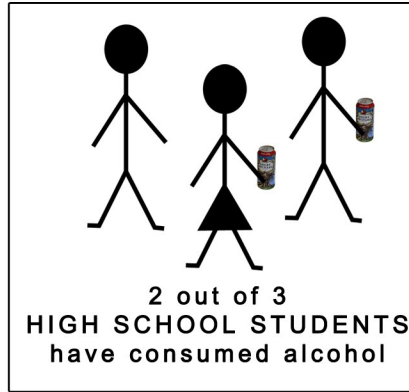


Alcopops are sweet, flavored alcoholic drinks that contain distilled spirits and are popular with underage drinkers.



Source: Monitoring the Future- 2014 Overview, University of Michigan

Alcopops begin as a beer base but much of the beer is removed along with its bitter taste and color. Distilled spirits, flavorings, and sugar are then added. It then resembles a soft drink more than a beer in taste and character.



Source: Monitoring the Future- 2014 Overview, University of Michigan



In NC, alcopops are currently sold in convenience stores and other easily accessible places.



Alcopop containers have designs, colors, and names that are similar to energy or soft drinks. It is not always clear that they contain alcohol.



Alcopops have as much as 12% alcohol and may hold more than 1 serving per container.



Alcopops are cheaper than many other alcoholic beverages.

Descr.	qty	amount
S 16Z CN MKES EACH	1	1.99
CUSTOMER ID VERIFIED	01/21/93	
S 16Z ANGRY ORC EC	1	1.99

Sub Total		3.98
Tax		0.28
TOTAL		4.26
CASH \$		5.00
Change \$		-0.74
THANKS COME AGAIN		



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